THE *FIVE ELEMENTS* OF A SUCCESSFUL VALPAK® AD CAMPAIGN

The Right PACKAGE Your message will be seen. Valpak Valpak The Right MARKET Your message will be seen by the right people. The Right FREQUENCY Your message will be seen enough. The Right OFFERS The Right PRODUCT The offer will motivate Your business will be people to respond. communicated effectively

FOCUS ON FIVE KEY ELEMENTS

Valpak direct mail is a custom-designed program, crafted to meet your specific business needs and goals.

VALPAK: THERE'S SOMETHING IN IT FOR YOU." CALL YOUR REPRESENTATIVE TODAY.



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