

REACH YOUR *BEST* CUSTOMERS WITH VALPAK®

HOW FAR WILL CUSTOMERS TRAVEL TO DO BUSINESS WITH YOU?



The Valpak system of Neighborhood Trade Areas® mailing zones enables advertisers to reach their best prospective customers...across the street, across town, or across the country.

Reach best consumers
for your business

Save money
no wasted circulation

Offer relevant values
to local shoppers

REACH YOUR BEST AUDIENCE EFFICIENTLY WITH VALPAK

