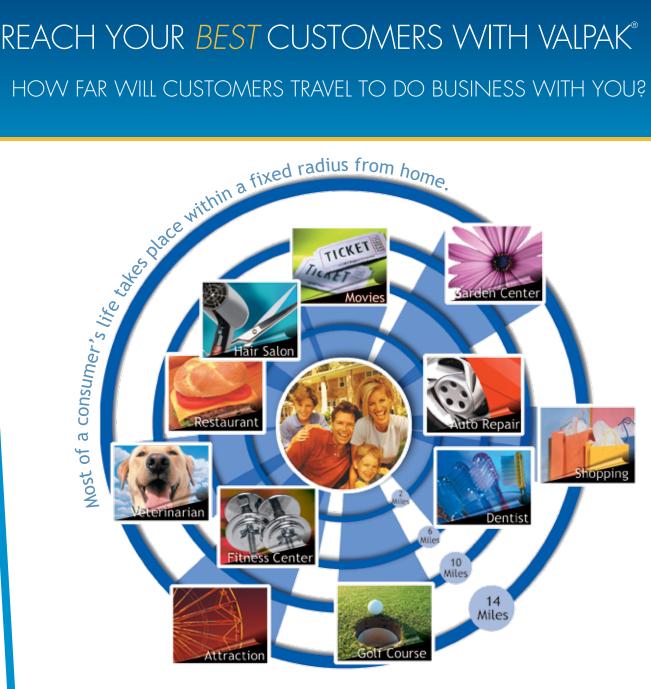
## REACH YOUR **BEST** CUSTOMERS WITH VALPAK®

## HOW FAR WILL CUSTOMERS TRAVEL TO DO BUSINESS WITH YOU?



The Valpak system of Neighborhood Trade Areas® mailing zones enables advertisers to reach their best prospective customers...across the street, across town, or across the country.

Reach best consumers

Save money
no wasted circulation

Offer relevant values to local shoppers

for your business

REACH YOUR BEST AUDIENCE EFFICIENTLY WITH VALPAK



