



VALPAK.COM® LINKS *ADVERTISERS* WITH *ONLINE CONSUMERS*

The Valpak.com audience represents a demographic mix many marketers prefer.

Gender	Female	64%
	Male	36%
Age	24 and below	3%
	25-54	70%
	55+	27%
Household Income	\$25,000 - \$49,999	32%
	Over \$50,000	51%
	(\$0 - \$24,999 = 12%)	
	(unknown = 5%)	
Education	Attended college	75%
	Received high school diploma but did not attend college	25%

MEET YOUR BEST PROSPECTIVE CUSTOMERS AT VALPAK.COM

