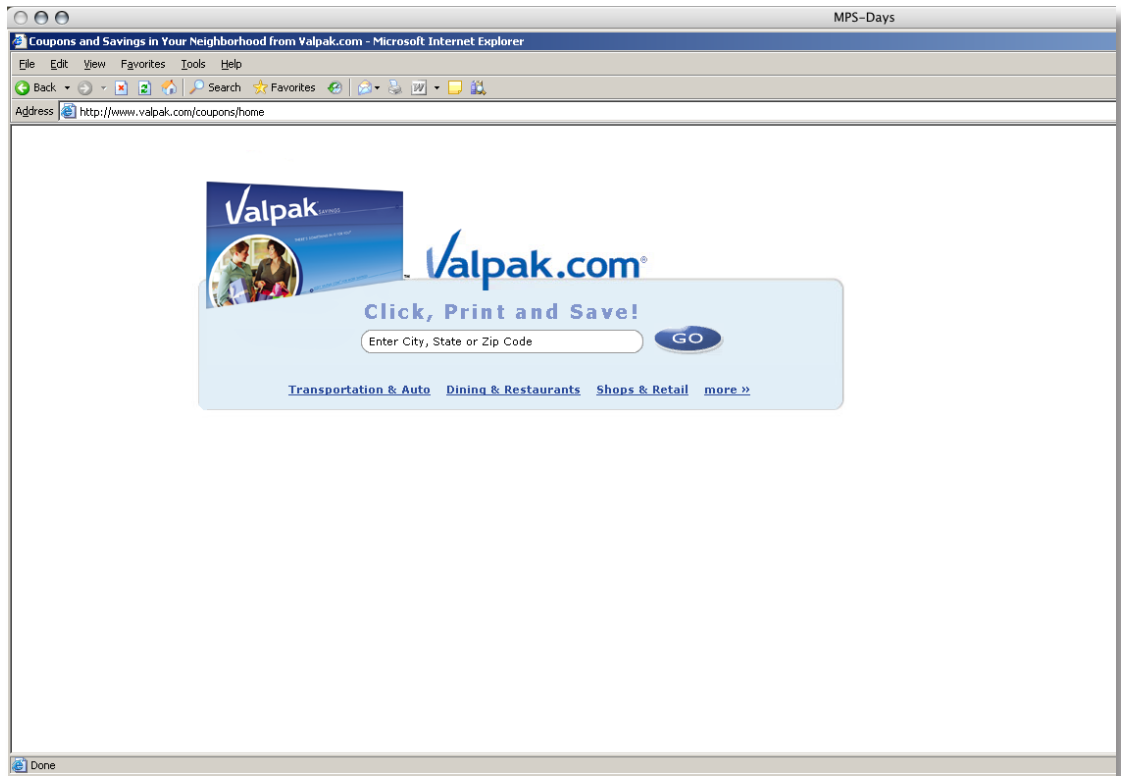


Find new customers

with

Valpak.com[®]

Local Internet Advertising for Your Business



STEP ONE - Type in a Postal Code or City, State

STEP TWO - View your offers.

- User friendly design provides more ways for consumers to sort content, print coupons, and creates awareness of other nearby savings.
- Google® maps make your location(s) easy to find.

The screenshot shows the Valpak.com website interface. At the top, there's a search bar with 'midas' entered and '33773' in the 'In City, State or Zip' field. Below the search bar, it says 'Viewing 1-6 of 91 Coupons in Largo, FL 33773'. There are navigation tabs for categories like Auto, Beauty, Entertainment, etc. A list of sponsored local merchants is shown, with Midas being the first. The Midas offer includes '\$16.95 oil change' and 'Lifetime guaranteed brakes \$89.95'. To the right, there's a map of the St. Petersburg area with a red pin indicating the location of the Midas store in Clearwater. Below the main search results, there's a section for 'Valpak.com Profile For Midas' which provides more details about the Midas offer, including the business type and contact information.

STEP THREE -
Choose offer and
view your page

The image shows three printed coupons from Valpak.com. Each coupon has a dotted border and includes the Midas logo at the top left. The coupons are for the same Midas store in Clearwater, Florida. The first coupon is for a '\$16.95 oil change' with a 5 qt oil, new oil filter, and fluid/air filter check. The second coupon is for 'Lifetime guaranteed brakes \$89.95' with labor included. The third coupon is a 'Bonus coupon' for '\$10 OFF \$100, \$20 OFF \$200, \$30 OFF \$300'. All coupons expire on 07/26/2007. At the bottom of each coupon is the Valpak.com logo and the website URL.

STEP FOUR - Print offers and redeem.

VP1159472 ©Valpak, 7/2007

For your nearest Valpak office, call USA: 1-800-661-0959; Canada: 1-800-268-6866

Build Your Customer Base with Valpak.com®, the Largest Local Savings Site on the Internet



Why does Valpak.com make sense for me?

- Offers sorted by distance creates awareness of other nearby savings and increases the number of consumers viewing your business' information and printing offers.
- Increases your business' exposure through popular Internet sites like Google®, and popular local sites as value conscious consumers look for local businesses and make buying decisions.
- The blue Valpak® envelope reminds 45 million households monthly that there are more savings online at Valpak.com.
- Valpak.com consumers are primarily mid-to-upper income households.

Valpak.com is flexible for you

- Choose additional neighborhoods where you want your offers, menu and/or flyer to appear.
- You can generate even more business with a click-through to your own Web site or an e-mail link.
- Your business will have an online presence with no technology investment or Web site required.



“Our Valpak.com ad links to our company Web site and it pays for itself in increased traffic to our store. Valpak brings in new customers.”

Gary Thomas
General Manager, Firestone Tires
Hagerstown, MD

More ways to connect with customers

1. List of Locations: let customers know where you are
2. Maps and Directions: show customers how to get to you
3. Your Logo: consumer recognition
4. Featured Position: be among the first offers on the page
5. Gold Background: stand out in the crowd
6. Add Multiple Offers: more chances to connect with customers
7. Link to Your Web site: increase your traffic
8. Link to your e-mail address: receive inquiries
9. Link to your printable menu or online flyer: details about your business
10. Banner Ad: constant visibility

Sponsored Local Merchants

Midas 3 Offers! [Print Now](#) [Add to Basket](#)

1519 Gulf To Bay Boulevard CLEARWATER Distance: 0.9 miles

► Locations ► Phone

► \$16.95 oil change

► Lifetime guaranteed brakes \$89.95

► Bonus coupon

[Directions](#) [Website](#) [Email](#) [Info](#)

Clear Choice [Print Now](#) [Add to Basket](#)

12505 Starkey Rd LARGO Distance: 7.3 miles

► Locations ► Phone

► 20% OFF

Google Maps

Start address: "1519" End address: "1519 Gulf To Bay Boulevard, CLEARWATER"

Search Results: My Maps

From: Enter address or right-click on map

To: 1519 Gulf to Bay Blvd Clearwater, FL 33755

Map data ©2007 NAVTEQ™

MIDAS

YOUR AUTO SERVICE EXPERT

- Alignments • Batteries • Brakes
- Shocks and Struts • Scheduled Maintenance

We Offer **BRIDGESTONE** and All Other Major Brands

Ask About The Midas Lifetime Warranty on Brake Pads, Shoes, Shocks, & Struts

LIFETIME* BRAKE PADS OR SHOES INSTALLED \$89.95 (includes labor)

SCHEDULED MAINTENANCE SERVICE \$159.95 (includes labor)

10% OFF ANY SERVICE

EXPERT MUFFLER INSTALLATION \$59.00

PROLONG THE LIFE OF YOUR VEHICLE With Our Fluid Maintenance Services!

We offer Injection Cleaning and Throttle Body Service to help increase Gas Mileage.

Flowmaster

CLEARWATER (727) 446-6748
1519 Gulf To Bay Boulevard Clearwater, FL 33755
Mon-Fri. 7:30 - 6 Sat. 8-5

ST. PETERSBURG (727) 528-0028
5844 4th Street North St. Petersburg, FL 33703
Mon-Fri. 7:30 - 6 Sat. 8-5

TAMPA (813) 886-1177
8016 W. Hillsborough Tampa, FL 33615
Mon-Fri. 7:30 - 6 Sat. 8-5

TAMPA (813) 872-8458
315 N. Dale Mabry Tampa, FL 33609
Mon-Fri. 7:30 - 6 Sat. 8-5

HOME-PRO Sunrooms & Windows
1-800-789-6653 [Click Here](#)